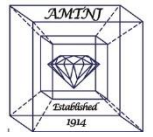


The Association of Mathematics Teachers of New Jersey



Dear Exhibitor,

June 2017

The Association of Mathematics Teachers of New Jersey has begun planning for its annual two-day conference entitled “Growth Mindsets in Mathematics and Implementing the New NJ Mathematics Standards.” The conference will be held on Thursday, October 26 and Friday, October 27, 2017 at the National Conference Center at the Holiday Inn of East Windsor, NJ. This is the largest mathematics event in New Jersey and AMTNJ invites you to be part of it.

There are two options for your participation in this conference: (1) booth rentals in the vendor area and (2) advertising space in the program booklet. We would be greatly appreciative if you chose to participate in both options.

Vendor Booths: Conference attendees will be encouraged to visit vendor booths through our Passport Program. Attendees will be given a “passport” which will list all of the vendors and their locations. When the attendees visit your table, we ask that you mark their passport. We will provide you with a stamp for this purpose. When an attendee has 12 stamps, they will become eligible for a grand door prize, which is yet to be determined. Last year, the prize was an Apple iPad. We appreciate your support of AMTNJ, and our passport program is our way of saying thanks. Our goal is to increase traffic to your table throughout the conference. Your strategic location at the National Conference Center will make visiting the exhibits accessible and profitable for both you and the attendees. The Association will do its best to honor any special requests, but we reserve the right to make final assignments, as necessary.

Program Ads: The program booklet for each of our conferences is posted on our webpage, www.amtnj.org, prior to each conference. In addition, each attendee receives a booklet at registration. As a vendor, you have an opportunity to advertise in each program booklet. Please submit ads in pdf format to amtnj@juno.com by September 30, 2017.

Vendor booth and Program advertising pricing are as follows:

Vendor Booth Pricing	
Number of Tables	Cost
1	\$650
2	\$1250
3	\$1,850
4	\$2,350

Program Ad Pricing	
Black and White Ads	Cost
Full page	\$600
Half Page	\$300
Quarter Page	\$150
Color Ad: full page	\$1200

Since this is a two day conference, you may be interested in staying overnight. If so, we request that you reserve your room directly with the National Conference Center. Please be sure to request the special conference rate under the AMTNJ name at the Holiday Inn. If you have any difficulty securing these reservations, please let us know. The Association does benefit from your sleeping room patronage, so we appreciate your support.

Your involvement is a major factor in the success of this event. If you would like to reserve a table and/or place an ad in the program booklet, please complete the online registration form at: <https://goo.gl/forms/merACoXo6F46Ylbu2>

Make all checks payable to AMTNJ and remit to AMTNJ, PO Box 264 Bay Head, New Jersey 08742 or Fax to 732-399-5388 (Email for fax confirmation).

Your involvement is a major factor in the success of this event. Please do not hesitate to contact us with any questions.

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