



Association of Mathematics Teachers of New Jersey

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Dear Exhibitor,

March, 2020

The Association of Mathematics Teachers of New Jersey has begun planning for its annual two-day conference entitled "In Math, Everyone Counts!" The conference will be held on Thursday, December 3, 2020 and Friday, December 4, 2020 at the Crowne Plaza Princeton - Conference Center in Plainsboro, NJ. This is the largest mathematics event in New Jersey and AMTNJ invites you to be part of it. We believe that the Crowne Plaza creates a great learning environment for teachers. **New this year is a strand of experiences targeted to attract and meet the needs of supervisors and administrators who work with New Jersey's math teachers.** The accessibility of the centrally located vendor space will make it easier for you to reach both teachers and administrators with your products.

There are two options for your participation in this conference: (1) table rentals in the vendor area and (2) advertising space in the program booklet. If you are interested, we can also discuss the sponsorship of one of our events for teachers.

Vendor Tables: Your strategic location at the Conference Center will make visiting the exhibits accessible for both you and the attendees. Participants will be given time to visit the booths and will be encouraged to do so. The Association will do its best to honor any special requests, but we reserve the right to make final assignments, as necessary.

Number of Tables	Cost
1	\$650.00
2	\$1250.00
3	\$1850.00

Program Ads: The program booklet for each of our conferences is posted on our webpage: www.amtnj.org, prior to each conference. In addition, each attendee receives a booklet at registration. As a vendor, you have an opportunity to advertise in each program booklet. Please submit ads in pdf format to megha.shukla.amtnj@gmail.com and JaniceLyn1@aol.com by October 30, 2020. The pricing is as follows:

Black and White Full Page	\$600.00	Black and White Quarter Page	\$150.00
Black and White Half Page	\$300.00	Color – Must be Full Page	\$1200.00

Sponsor an Event: We are looking for sponsors for lunch, receptions and our banquet. If you are interested in sponsoring an event partially or in full, please reach out to Andrea Bean at andrea.bean@ww-p.org and we will work with your budget.

Your involvement is a major factor in the success of this event. If you would like to reserve a table and/or place an ad in the program booklet, please complete the <https://tinyurl.com/amtnj2020-vendors>. Make all checks payable to AMTNJ and remit to AMTNJ, PO Box 366, Saddle River, New Jersey 07458 or fax to 732-399-5388 (Email for fax confirmation).

Since this is a two-day conference, you may be interested in staying overnight. If so, we request that you reserve your room directly with the Crowne Plaza. Please be sure to request the AMTNJ special conference rate. If you have any difficulty securing these reservations, please let us know.

On behalf of the many teachers and students in our state, we sincerely appreciate your support of mathematics education in New Jersey. Please do not hesitate to contact us with any questions.

Sincerely,

Megha Shukla
AMTNJ Vendor Liaison
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Janice-Lynn Shuhan
AMTNJ Second Vice-President
JaniceLyn1@aol.com